

## Atlas 46 Will Bring Unique Twist To Festival

The Imagine Hillsboro Festivals and Events Committee is in full holiday mode getting ready for Hillsboro's fifth Storybook Christmas festival, to be held on Saturday, Dec. 7. The annual festival will see several changes this year, including some new elements and partnerships. Local manufacturer Atlas 46 is teaming up with Imagine Hillsboro, the City of Hillsboro and Hardcore Hammers to spread extra holiday cheer by hosting the first-ever Log Splitting Contest and Holiday Build Battle.

Participants in the Log Splitting Contest will put their wood chopping skills to the test to determine who will be named the ultimate Hardcore Splitter. During the preliminary rounds, competitors will be given a Hardcore Hammers axe to use (a choice of a 4 lb. Ranger Axe or a 3 lb. Raptor Axe) to split various sized logs into pieces and then stack them faster than their competition. The fastest participant, in each preliminary round, to split and stack 20 logs will advance to the finals. The winner will receive a \$1,000 grand prize.

In the holiday spirit of giving, the chopped firewood will be donated to local organizations in need through a collaboration with Lifeline Community Church and the City of Hillsboro.

All participants must be 18 years or older and pay a \$25 entry fee to be eligible to compete. Safety gear including glasses, steel toed boots or safety toe covers will be

required. Free axe sharpening will be offered at the event, and other Hardcore Hammer items will also be available for purchase. The log splitting competition will be held at 10 a.m., outside of the Bank of Hillsboro.

Pre-registration is required to participate in the Log Splitting Contest. The deadline to register is Sunday, Dec. 1. Participants may sign up in person at the Atlas 46 facility in Hillsboro, online at [www.hardcoresplitter.com](http://www.hardcoresplitter.com) or on the events page at [www.atlas46.com](http://www.atlas46.com).

The unique competitions will continue into the afternoon, when pre-selected teams will battle head to head to design and build the best holiday decoration during Atlas 46's inaugural Holiday Build Battle. To be considered for this battle, interested teams must create a short video detailing why they should be given a chance to compete or may fill out an application at the Atlas 46 facility in Hillsboro.

The participating teams will be selected by a panel of judges. The selected teams will be given three hours to handcraft their holiday

decorations using only the materials provided. England Farms, in Fillmore, will supply the wood that will be used. The local farm also donated wood for the recent Monster Building Competition. The winner of this tinsel and tools throwdown will take home a grand prize of \$500 and will automatically be qualified for the chance to compete in the season finale of the Build Battles next fall.

The Holiday Build Battle will take place at 2 p.m. on Saturday, Dec. 7. Details on how to participate may be found online at [www.atlas46.com/holiday-battle.html](http://www.atlas46.com/holiday-battle.html).

"We could not be more excited to be part of one of Hillsboro's most cherished events and to put our own unique twist on traditional holiday celebrations through these fun, unique competitions," said Brian Carver, President of Atlas 46, which opened a manufacturing facility in Hillsboro in 2018. "We are extremely proud to put on events like these that bring together members of the Hillsboro community, shine a spotlight on the world of manufacturing and introduce a little spirited competition to the holiday season."

### 229.12 Acres of Farm/Recreational Ground to be Offered in 6 Tracts

Online & Live Bidding

Saturday, Dec. 7 at 150 Glens Lane, Hillsboro

Personal Property at 10 a.m. Land and tractor at Noon

Open Houses Sat. & Sun., Nov. 16 & 17 from 2-4 p.m.

Plus 2007 Kubota M108S-Cab-Loader Tractor, Bush Hog

2715 Batwing, Discbine & Other Personal Property

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